

The statistics are numbing ...

If an earthquake occurs on the northern Hayward fault – over 1,000 roads could be closed.

If an earthquake occurs on the southern Hayward fault – almost 900 roads could be closed.

If an earthquake occurs on the Peninsula-Golden Gate portion of the San Andreas fault – over 800 roads could be closed.

Each of these earthquakes has a one-in-four chance of occurring in the next 30 years.



- ♦ Will we have emergency vehicles, utility repair crews, workers for “critical” businesses, other workers and sightseers all trying to use a reduced number of routes?
- ♦ What are the interdependencies between transportation and utilities? Will we have power to run traffic signals? Or for ATMs? Or to pump fuel from underground tanks for emergency vehicles and cars? What if our phones don’t work?
- ♦ How can we communicate information to people at work who want to know their families are safe?
- ♦ What is the potential for transportation disruption around otherwise undamaged emergency facilities?
- ♦ How can emergency responders work with traffic reporters to reduce gridlock?
- ♦ How does the media plan to deal with potential power and communications problems?
- ♦ Is the media prepared to get supplies (traffic and other information, employees) in and their product (news information) out?

Workshop Registration Form...

Registration deadline - THREE days prior to workshop date.

Name _____

Title _____

Organization _____

Address _____

Phone (____) _____ - _____

E-Mail _____

Workshop Agenda ...

Reporting Earthquake Gridlock

Thursday, March 25, 1999

MetroCenter Auditorium – 101 Eighth Street – Oakland

9:00 a.m. – Noon

9:00 A.M. **REGISTRATION and OPEN HOUSE**

9:30 A.M. **WELCOME** – Mary Griffin, *Chair*

ABAG Earthquake and Transportation Advisory Committee and San Mateo County Supervisor

9:35 A.M. **THE PROBLEM**

What We Have Learned – Jeanne Perkins

ABAG Earthquake Program Manager

The Kobe Experience – Sarah Nathe

Governor's Office of Emergency Services (OES)

10:20 A.M. **TRANSPORTATION OPERATORS PANEL**

TransResponse Plan – Nancy Okasaki

Metropolitan Transportation Commission (MTC)

The Role of Caltrans – Glen Behm

Caltrans-District 4, Div. Chief for Maintenance

BART – Jim Dunn

Chief Engineer, Bay Area Rapid Transit District

Bus Transit – Jim Cater

Senior Transportation Supervisor, AC Transit

Ferries – Ernest Sanchez, *Marketing Manager*

Alameda-Oakland and Vallejo Ferry Services

10:50 A.M. **BREAK**

11:00 A.M. **TRAFFIC CONTROL PANEL**

Fire and Rescue Issues – Donald Parker

Assistant Fire Chief, Oakland Fire Services Agency

Emergency Operations – Frannie Winslow

San Jose Office of Emergency Services

Local Traffic Issues – Rich Cunningham

San Francisco Department of Public Works

Traffic and Safety – Eli Molina

Golden Gate Communications Center

California Highway Patrol

11:30 A.M. **BROADCAST AND PRINT MEDIA PANEL**

The Role of Radio – Ed Cavagnaro

Program and News Director, KCBS

Chair, Bay Area Emergency Alert System

A Newspaper Editor's Role – Mario Dianda

Regional Editor, Alameda Newspaper Group

A News Reporter's Role – Gary Richards

"Mr. Roadshow" – San Jose Mercury News

The Role of Television – Ken Wayne

"Mornings on 2" Reporter – KTVU-TV (Channel 2)

Reporting Earthquake Gridlock

Date: Thursday, March 25, MetroCenter, Oakland

THERE IS NO CHARGE FOR THIS WORKSHOP.

HOWEVER, WE DO REQUIRE PRE-REGISTRATION.

THERE IS LIMITED SPACE.

Mail to : ABAG Earthquake Program

P.O. Box 2050, Oakland, CA 94604 -2050

or FAX to (510) 464-7970

This workshop is sponsored by the Association of Bay Area Governments (ABAG) with partial funding and other support from the California Governor's Office of Emergency Services, the Federal Emergency Management Agency, Pacific Bell, PG&E, and MTC.



WHAT IS THE FOCUS OF THE WORKSHOP?

ABAG is holding an open house and workshop focusing on communication and the role of the media, transportation providers, and traffic safety and emergency professionals in response to Bay Area earthquakes.

The idea for this workshop came out of a series of five subregional workshops where local governments, businesses, utilities and transportation providers discussed post-earthquake issues related to transportation. The report and recommendations from these workshops will be released at this meeting.

MTC will discuss its new TransResponse Plan and the Governor's Office of Emergency Services will be releasing its revised earthquake guide for print and broadcast media.

DIRECTIONS TO WORKSHOP

Thursday, March 25, 1999

MetroCenter Auditorium

101 Eighth St., Oakland

Public Transit Access –

BART – Lake Merritt Station

AC Transit – Lines 11, 59, 59A, 62, 35X, 36X

Auto Access –

Traveling south on I-980, take the Jackson St. Exit and go straight on 5th, left on Oak and left on 8th.

Traveling north on the Nimitz (I-880), take the Oak St. Exit, right on Oak, left on 8th.

Metered parking is available on the streets near MetroCenter.

WHO SHOULD ATTEND?

The workshop is designed for print and broadcast media reporters and managers, local government safety professionals, business emergency responders, utility representatives, and transportation providers.

ABAG Earthquake Program
P.O. Box 2050
Oakland, CA 94604



Reporting Earthquake Gridlock

A WORKSHOP ON COMMUNICATION STRATEGIES
FOR POST-EARTHQUAKE
TRANSPORTATION RESPONSE IN THE BAY AREA
Thursday, March 25, 1999 -- MetroCenter Auditorium, Oakland